

# Maya McDermott

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6000 NW 96th St Johnston, IA 50131

## PROFILE

With years of experience in the intricate realm of digital media, I possess exceptional creative and interpersonal abilities. As a D1 athlete, I have honed my time management skills and developed a resilient mindset that enables me to effectively navigate challenges.

## SKILLS

Leadership  
Critical Thinking  
Google Analytics

#1 Global Real Estate Company  
Strong Communication  
Personable Involvement  
Time Management

Presentation Competency  
Organization

## PROFESSIONAL

**June 2023 - Present**

**Real Estate Applicant  
RE/MAX Concepts**

**EXPERIENCE**  
Marketing

RE/MAX Mission: Achieve our goals by helping others achieve theirs.

Accomplishments:

- Used DOTLOOP program and updated files
- Checked communications, prep docs, prep listings
- Checked for earnest funds, uploaded docs, submitted any docs that need to be checked for conformity
- Used NEIBOR MLS website, uploaded listings
- Uploaded pictures, reviewed information to check for accuracy
- Assisted to show properties
- Created and maintained a list of closings on an excel spreadsheet

**July 2023 - Present**

### **Maya McDermott Training Fit Courts Cedar Falls**

I have built a brand and marketed myself to train kids and teens to be a better basketball player.

Accomplishments:

- Website design
- Instagram - 8k followers, Twitter - 1.5k followers and Facebook marketing

Customer understanding - Which helped me develop empathy for my clients. Understanding their needs, preferences, and availability helped me create a brand wide calendar.

**Google Analytics Digital Advertising**

**January 2024 - May 2024**

Google Analytics allows website owners to track, analyze, and report on website traffic and user behavior.

Accomplishments:

- Database administration and website design
- Built the logic for a streamlined ad-serving platform that scaled
- Educational institutions and online classroom management
- Track content performance

**June 2022 - August 2023**

**Montage Bartender**

Montage in downtown Cedar Falls, Iowa, offers contemporary favorites and creative entrees, plus an award-winning wine cellar.

Accomplishments

**The Valley on ESPN, Cedar Falls, Iowa  
Video Operator**

**August 2022 - November 2022**

Operate camera equipment for Division 1 Athletic events such as volleyball, soccer, softball, and basketball  
Communication and teamwork during games to make the broadcast on ESPN smooth and efficient

**Pizza maker**

**August 2018 - July 2021**

**Dominos**

Dominos in Johnston, IA was my first job and I worked as a pizza maker and delivery driver

## EDUCATION

**University of Northern Iowa**

Bachelor in Digital Media Leadership

3.6 GPA